



THE McENERY COMPANY

McEnergy Insights & Research Reports

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SERVICES



Market Rent Studies & Occupancy Reports



Highest and Best Use / Feasibility Studies



Insurable Replacement Cost Reports



General Comparable Data Research



MARKET **RENT** STUDIES & **OCCUPANCY** REPORTS

These highly informative and extensive market reports span the entire spectrum of real property types and can be ordered for any metropolitan area within our designated geographic footprint. The scope of work for these assignments consists of an exhaustive supply/demand analysis relating to the applicable property type, and an analysis of demographic/population trending. A comprehensive analysis of competitive properties within the local market is performed, which examines physical occupancy levels, contract rental rates, and the rankings of each property relative to the subject. The ranking system analyzes quality, condition, location, amenities and other factors, which impact the subject's positioning within the market place and the forecasted penetration.



HIGHEST & BEST USE / FEASIBILITY STUDIES

Unsure of how to monetize your real estate? These comprehensive reports provide in depth analysis of current market conditions and trends for specific property types in the designated market area. Macro and local economic trends, demographic data, inventory levels, and legal permissibility are all factors examined within these extensive reports. Ultimately, site specific characteristics and market conditions provide strong insight in the identification of the highest and best use of a property, as well as its feasibility.



INSURABLE REPLACEMENT COST REPORTS



Real world cost reports for any property type with data sourced from nationally recognized cost estimators, actual cost data of recently constructed developments, as well as surveyed information from professional construction companies. These can be utilized for insurance purposes or to gain insight into the current cost of construction for any property type.



GENERAL COMPARABLE DATA RESEARCH

Need a better understanding of pricing for a specific property type? These reports provide high quality comparable data presented in an easily digestible format. As a real estate investor or property owner, these research reports provide the necessary insights in order to fully understand the current market pricing for any and all asset classes.

